

BROKER SERVICE COMPARISON CHART

Restaino & Associates: *The Sign of Success*

Selecting the right real estate company to represent you in the sale of your property is a critical part of the home selling process. You need a company that maintains a strong market presence and one who possesses the technical and marketing tools necessary to get you to the closing table fast. In addition, you need an agent who can provide the energy and experience to help you sell your home quickly and profitably.

At Restaino & Associates we are extremely proud of the team we have assembled to help you do just that. We start by hiring and retaining the best agents available in the marketplace today. We then provide our Associates with cutting edge technology and an environment of continuing education to help them maintain their competitive edge in the ever changing world of real estate. The result: A smooth and successful real estate closing for you in the shortest amount of time possible. The award winning Agents at Restaino & Associates have proven time and again that ours is truly, "*The Sign of Success*".

To assist you in your selection process, we have compiled this Broker Service Comparison Chart. It's an easy to use checklist that shares information on the many services we have to offer and which we hope will help you to choose Restaino & Associates to represent your interests. We're confident that you will be pleased with the service we provide.

SERVICES PROVIDED	RESTAINO	COMPANY B	COMPANY C
Advertising Newspaper Restaino & Associates Sunday color block ad	●	○	○
Advertising City & Country Magazine Potential source of buyer leads	●	○	○
Advertising Internet Daily 24/7 on numerous websites with multiple photos including: www.RestainoHomes.com www.MadisonRelocation.com www.WiCommercialRealestate.com www.WisconsinHomes.com www.Realtor.com www.Yahoo.com	●	○	○
Advertising MLS All Realtors are invited to bring buyers to your home.	●	○	○
Virtual Property Tours Accessibility & Convenience. Buyers can view your home on the internet 24 hours a day.	●	○	○
High Visibility Signage Our sign says quality, professionalism and success.	●	○	○
Charter Media Home Show Our Television Show airs 7 days a week to over 150,000 households throughout Dane, Iowa, Sauk & Columbia Counties! 5:00 pm Monday-Friday, 10:30 am Saturday & Sunday, Charter Channel 18	●	○	○

BROKER SERVICE COMPARISON CHART continued

SERVICES PROVIDED	RESTAINO	COMPANY B	COMPANY C
On-Line Ads Our Sunday color block ad featuring Open Houses and By Appointments is posted on our web site.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic Brochures Our agents can send full color brochures electronically to buyers anywhere in the world.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic MLS Data Sheets Full color, easy to read information about your listing, sent instantly to any location in the world.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Activity Report We provide an advertising & showing history for your property upon request.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Home Finders Search - My Restaino Homes Club Provides Buyers the ability to search for a home on-line, save home searches and request a showing on your home.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Home Warranties Available Peace of mind for Sellers & Buyers.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
National Relocation Network Accredited vendors for all Referral Networks and Third Party Relocation Companies	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Full Time Relocation Division Generating Buyers every day from local and national corporations. www.MadisonRelocation.com	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concierge Service Provides a list of preferred vendors to assist you in your home maintenance and home remodeling.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Full Time Design Department Creates in-house professional grade color brochures, flyers, postcards and other marketing materials designed to show off your home.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
High Visibility Offices Open 7 days a week.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
After Hours Showing Line Mon-Fri 8:30am to 8pm, Sat-Sun 9am to 4:30pm. This makes it easy for all Realtors to show your listings.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>